Thousands of details. One solution. DTS from Visual Marketing.

DEVELOPMENT TRACKING SYSTEM (DTS) is a web-based solution designed by Visual Marketing that enables Master Planned Community Developers to track lot inventory and generate reports on a wide variety of sales and marketing information. DTS tracks key aspects of the community marketing and development process and provides secure, real-time, 24-7 instant access via the Internet. Easy to use. No computer upgrades. No new software to install. Every development project has thousands of details to track — with DTS, you can spend your valuable time managing your development, because your data is *handled!* **Call Visual Marketing today for a demo.**

"Now that we have DTS, we have accurate reports instantly. Our operation is much more efficient thanks to Visual Marketing!"

Alan Greenwood, Marketing Director
Coles Crossing and Firethorne
Jefferson Development Co.

"The automatic report distribution feature of DTS has simplified my life! Our partners, lenders, management, and builders love it. Thank you!"

Natalie Holley, Marketing
Spring Trails, Midway Residential
Development Co.

INSTANT 24/7 WEB ACCESS TO SECURE REAL-TIME DATA

REPORTS:

- **LOT INVENTORY & STATUS**
- **LOT SALES**
- **HOME SALES**
- **VISITOR TRAFFIC**
- **MARKETING RESULTS**

RELATIONSHIP MANAGEMENT:

- **PROSPECTS/VISITORS**
- **REALTORS**
- **RESIDENTS/HOME BUYERS**
- **BUILDER SALES TEAM**

REPORT DISTRIBUTION VIA AUTOMATIC E-MAIL

DTS FAQ

What is DTS?
DTS is a secure web-based lot inventory, sales, marketing and development management and reporting system that is available anytime from anywhere, with an Internet connection.

Who needs DTS?
Any Master Planned Community Developer with a community of 500 lots or more and multiple home builders.

What does DTS do?
Clearly and simply shows the status of lots, sales, visitor traffic, and more. Generates automatic reports instantly. Provides secure access to the right data for the right people. Export data to any database or spreadsheet.

Why use DTS?
DTS simplifies your life! It provides instant, accurate lot info, sales, traffic and marketing reports automatically. No more stand-alone spreadsheets and formulas to configure. DTS saves time and effort.